



Mud Pie Encourages Volunteerism with New VTO Policy

Stone Mountain, GA (May 16, 2019) - Volunteering is nothing new at Mud Pie. Associates at the Stone Mountain-based gift company have participated in the March of Dimes' March for Babies and other local volunteer activities for years. What is new, is a paid Volunteer Time Off (VTO) policy that allows associates to donate their time to the causes that are closest to their hearts.

“As a family-owned company, we recognize the many priorities our associates are juggling on a daily basis,” said Zander Brekke, General Counsel and Vice President of HR for Mud Pie. “They have their own families, commitments and passions. One way we can help them achieve a better work-life balance is to give them the freedom to pursue what is most important to them. Whether they volunteer in their child’s classroom, serve meals at a local homeless shelter, or participate in a community workday, Mud Pie will support their efforts.”

Mud Pie has established a culture of giving back, donating over \$1 million through their two signature programs with the American Cancer Society and the March of Dimes. The new VTO program provides two paid days off per calendar year for full-time office employees who choose to participate.

About Mud Pie

Mud Pie is a lifestyle brand that creates delightful gifts to inspire all of life’s sparkling moments. The company began in 1988 with 10 living items and has since grown into an award-winning manufacturer of baby & kids apparel, fashion & accessories, and home décor pieces, all designed to celebrate life’s special moments. Mud Pie is based out of Stone Mountain, GA and is available in over 16,000 specialty retailers and department stores worldwide. For more about Mud Pie, visit <https://wholesale.mudpie.com>. Mud Pie...because very day is a gift.

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