



***Inc.* Magazine Unveils 36th Annual List of America's Fastest-Growing Private Companies—the Inc. 5000**

For the 2nd Time, Mud Pie Appears on the Inc. 5000 list

NEW YORK, August 16, 2017 – *Inc.* magazine today named Stone Mountain, GA based Mud Pie to its 36th annual Inc. 5000, the most prestigious ranking of the nation's fastest-growing private companies. The list represents a unique look at the most successful companies within the American economy's most dynamic segment— its independent small and mid-sized businesses. Mud Pie earned this distinction previously in 2013.

The 2017 Inc. 5000, unveiled online at Inc.com and with the top 500 companies featured in the September issue of *Inc.* (available on newsstands August 16) is the most competitive crop in the list's history. The average company on the list achieved a mind-boggling three-year average growth of 481%. The Inc. 5000's aggregate revenue is \$206 billion, and the companies on the list collectively generated 619,500 jobs over the past three years. Complete results of the Inc. 5000, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found at www.inc.com/inc5000.

About Mud Pie

Mud Pie is a leading gift company, founded by current CEO, Marcia Miller in 1988. The company began with 10 items and has since grown into an award-winning manufacturer of fashion & accessories, baby & kids apparel and home pieces all designed to celebrate life's sparkling moments.

Mud Pie is based in Stone Mountain, GA and is available in over 16,000 specialty retailers and department stores worldwide and online at www.mudpie.com

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More about Inc. and the Inc. 5000

Methodology

The 2017 Inc. 5000 is ranked according to percentage revenue growth when comparing 2013 to 2016. To qualify, companies must have been founded and generating revenue by March 31, 2013. They had to be U.S.-based, privately held, for profit, and independent—not subsidiaries or divisions of other companies—as of December 31, 2016. (Since then, a number of companies on the list have gone public or been acquired.) The minimum revenue required for 2013 is \$100,000; the minimum for 2016 is \$2 million. As always, Inc. reserves the right to decline applicants for subjective reasons. Companies on the Inc. 500 are featured in Inc.'s September issue. They represent the top tier of the Inc. 5000, which can be found at <http://www.inc.com/inc5000>.

About Inc. Media:

Founded in 1979 and acquired in 2005 by Mansueto Ventures, Inc. is the only major brand dedicated exclusively to owners and managers of growing private companies, with the aim to deliver real solutions for today's innovative company builders. Winner of the National Magazine Award for General Excellence in both 2014 and 2012. Total monthly audience reach for the brand has grown significantly from 2,000,000 in 2010 to over 18,000,000 today. For more information, visit www.inc.com.

The Inc. 5000 is a list of the fastest-growing private companies in the nation. Started in 1982, this prestigious list of the nation's most successful private companies has become the hallmark of entrepreneurial success. The Inc. 5000 Conference & Awards Ceremony is an annual event that celebrates their remarkable achievements. The event also offers informative workshops, celebrated keynote speakers, and evening functions.

For more information on Inc. and the Inc. 5000 Conference, visit <http://conference.inc.com/>.

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Mud Pie

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